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Social Economy Laboratories for the New Bauhaus in European Rural Communities

Social Economy Local Action Plan

Organisation: Municipality of Vedra

Country: Spain





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1) Introduction:

The Social Economy Action Plan is a written document that **includes the commitments** to action of the **stakeholders** that participated in the project and specifically in the participatory processes, signed by all the parties involved in each of the countries.

a) Social Economy Action Plan Objectives

The **aim** is to get the **commitment** of local **stakeholders** for the **transfer** and **implementation** of the **New European Bauhaus inspired Social Economy laboratories** co-designed during the project; also ensuring impact and sustainability beyond the lifetime of the project.

Each plan will include a **vision** on **how rural local communities** should address **ecological and digital transformation** through the **New Bauhaus approach** embodied in the LabHauSE labs co-designed in the project.

At least **5 recommendations** from each Local Action Plan are envisaged.

b) LabHauSE: Social Economy laboratories for the New Bauhaus in European Rural Communities

The **Social Economy Laboratory for the New Bauhaus in European Rural Communities (LabHauSE)** is a fundamental component of the Social Economy Action Plan. Its main objective is to facilitate the transfer and implementation of the New Bauhaus principles in rural communities, promoting the Social Economy as a key tool for ecological and digital transformation.

LabHauSEs play a key role in both the identification of good practices on the European New Bauhaus, and in the design and testing of the Action Plans defined at local level in the different European rural communities, as well as the Roadmap for the transfer and replicability of these recommendations. Thus, the 4 Local Action Plans & Roadmap will serve as guidance to implement and transfer these LabHauSEs in the different European territories.

The LabHauSE is an innovative approach to addressing ecological and digital challenges in European rural communities. It is based on the commitments to action of all parties involved in the project and the local participatory processes identified during project events. The LabHauSE builds on elements identified during the project events and aims to promote sustainable transformation and inclusion in European rural communities, in line with the goals of the European New Bauhaus.

❖ Objectives of the LabHauSE:

1. To **facilitate** the implementation of the principles of the **New European Bauhaus** in rural communities.



2. To **promote** the **Social Economy** as a driver of transformation and sustainable development.
3. To **encourage** active **participation of local stakeholders** in the definition and implementation of projects related to the New Bauhaus and the Social Economy.

❖ Key Components:

- **Local Best Practices:** It is based on the local best practices and projects identified during project events, aligned with the values of the European New Bauhaus (Beauty, Inclusion, Green transition, and Digital transition). See [Good Practices](#).
- **Priority Actions:** The actions identified during project events become potential priority projects to be implemented in each rural community. These projects are selected based on their alignment with the values of the New Bauhaus. See [Local Action Plans](#).
- **Vision and Goals:** Each LabHauSE includes a specific vision on how to address ecological and digital transformation in the rural community, aligned with the principles of the New Bauhaus. See [Manifesto for the rural LabHauSE](#).

The LabHauSE will be developed through the execution of specific projects, where the commitments to action are applied and implemented collaboratively with local stakeholders. Projects will be designed to meet the values of the New Bauhaus and promote sustainability in the community.

In addition, knowledge and results generated through the LabHauSEs are shared and transferred to other European rural communities, promoting the replication of best practices and successful projects.

2) Development of the Social Economy Action Plan

To enhance citizen participation in the Vedra Local Action Plan, we propose an inclusive and proactive approach. This approach aims to engage all community segments through various platforms and methods, such as participatory workshops, online public consultations, and open meetings. Emphasizing the importance of listening to and valuing the opinions and experiences of citizens ensures that actions reflect the community's needs and desires. Additionally, continuous feedback mechanisms, like project wiki (<https://elabhause.eu/docs/about-elabhause/>) will be used, allowing for adjustments based on the population's responses and suggestions. This commitment to participation not only strengthens the implementation of actions but also fosters a sense of belonging and shared responsibility towards the plan's objectives

During the **Local Participatory Events** in **Vedra**, participants (composed of stakeholders and beneficiaries of the project) were asked to identify and *dream* about at least one action that was needed in their rural communities, as a step closer to a more inclusive, more sustainable and more accessible future.

Once drafted, these actions were punctuated by all participants on a scale from 1 to 5 (5 being the highest rating), taking into consideration the New European Bauhaus values: Beauty, Inclusion, Green transition and Digital transition. Therefore, the actions with the highest rating were considered the most adequate to fulfil the needs of the rural population, and also the most compliant with the NEB values.

These are the actions listed in the following section, from the higher score to the lowest, and that will compose the Social Economy Action Plan of each territory.

a) Identified Actions

Reflecting on the insights gained from the participatory event in Vedra, the following actions have been identified as pivotal. They underscore the community's collective ambition towards fostering a more inclusive, sustainable, and beautiful rural environment. These insights directly inform our conclusive recommendations and the strategic direction for implementing the New Bauhaus principles in our rural setting.

In the following table the actions that were developed and identified during the Local Participatory Events are displayed, ranked from the highest NEB score to the lowest.

The table includes the description of the Actions developed by the participants of the Local Participatory Actions, as well as the means to carry out this action in the territory, a timetable for implementation and who will be the entity or stakeholder responsible for doing so.



NEB points	Name of the action	Objective	Description	What is needed to bring to action	When will be implemented	Responsible entity/stakeholder for its implementation	Indicators of success	Docs/links of reference (if available)
54	Local production (IMPULSO)	-To dignify agricultural work -To bring awareness on local consumption -To share knowledge among agri-food producers	Training: Technical support in the search for the transfer of knowledge to new additions to agriculture; to settle the population; to provide products to school cafeterias, residences, etc., as a future job opportunity for various groups.	-Economic resources for training -Economic resources for dynamization actions -Work in trust and support networks	2025 onwards	Municipalities	-Number of new local businesses created. -Percentage increase in local product consumption.	N/A
46	Environmental School Amabul	Introduce the youngest to nature and its processes, and help them discover their surroundings.	Through a series of work-life balance activities, children can discover and value the natural assets of the territory.	A team that it is committed to the project.	2024/2025	Environmental association AMABUL	-Number of environmental education programs implemented. -Student participation level in ecological activities.	N/A
46	Model rural communities	Elimination of pyrophytic	Elimination of pyrophytic	Commitment of the	2024/2025	AAVV Vedra	-Degree of sustainable	N/A



		species and planning of hardwoods (elimination of the scourge of forest fires).	species. Clearing of biomass. Planting of native hardwoods (oak, chestnut).	community/neighbourhood			practices implementation in the community. -Community satisfaction with improvements.	
40	This is a good place to live!	Recovery of forests. Promote the initiative of the community in my territory. Promote the knowledge of the local community and of its surroundings.	Restoration of neighbours' plots in the parish that are unused to create forests and green areas for the enjoyment of the community. To know the names of the places. Collaborative work.	To know each other, to create community and to favour the sense of belonging. The result would be communities that are more green, more accessible, more participative, more loving, intergenerational, etc.	2025 onwards	Municipalities	-Resident satisfaction survey results. -Rate of new residents moving to the area.	N/A
40	Everyone belongs here	To retain the youth in the territory. To offer housing and work within the community.	To grant people the possibility to live in the territory. The people make the town.	Work-life balance. Connected habitability.	2025 onwards	Youth association ACUXUVE	-Number of social inclusion initiatives implemented. -Participation level in intercultural community events.	N/A
40	Complying	The necessity	The need to	Political	2024 onwards	Municipalities	-Percentage of	N/A





	with the law	for the town to comply with the laws.	care for our own and to respect and improve what we already possess.	determination			projects/businesses in compliance with local regulations. -Reduction in legal incidents related to the environment.	
39	Project for raising awareness and promoting native forests	To change the mentality of forest owners for a future with more autochthonous forests.	From the administration, promote a change of mindset where we not only think about economic profitability but also about the environment we want to leave for future generations. How? With incentives for the planting of native species (economic and material incentives).	Environmental education. Legislation that favours native species and sanctions invasive species. Change of mentality.	2026	GDR Terras de Compostela	-Area reforested with native species. -Number of awareness workshops conducted.	N/A
39	Promote cooperation in the local population	Achieve economic, social, and environmental sustainability	Strive for efficiency in resource use to boost rural areas, given	It is necessary for all institutions and organizations to appreciate	2024	Municipalities	-Number of community projects launched. -Citizen	N/A





		with fewer resources.	that the population has difficulty accessing them."	addressing issues collectively: training, promotion, etc.			participation level in community projects.	
38	Environmental and social awareness of the population	Make the population aware of limited resources and teach them to preserve the rural habitat; not to further mistreat it.	Training campaigns among the population for efficient use of resources: proper recycling, rational use of resources, care of homes, agriculture, and the forest.	The campaigns exist, but maybe they need a makeover to be more appealing to people.	2024	Municipalities	-Measurable changes in sustainable behaviors among residents. -Increase in participation in recycling and sustainability programs.	N/A
38	Migrant Solidarity Festival	Celebrate, raise awareness of vulnerable realities, alleviate inequalities, address population decline.	Organize a musical and interdisciplinary festival that raises funds and resources to help people from other countries who experience a more complex reality than ours.	Physical space / communication strategy / lights and sound / economic resources / collaboration between local and external entities / find a way to transfer the resources gathered.	2024/2025	Cultural association Papaventos	-Number of festival attendees. -Diversity of cultures represented.	N/A
35	Municipal School Council	Having a mechanism for the participation of	Establish a municipal council where families, the	That it be promoted from the Town Hall. Willingness to	2024/2025	Rural school	-Number of educational policies implemented	N/A



		the entire educational community at the municipal level.	management team, students, and local administration are represented with the aim of promoting dialogue, proposing common actions, etc.	participate.			following council recommendations. -Parent and student satisfaction level with school improvements.	
35	Creation of agricultural cooperatives and promotion of the consumption of local products	The objective is, on one hand, to increase the production and consumption of local agricultural products, and on the other hand, to reduce pollution.	It is important to prioritize people over capital. That's why we will promote the creation of agricultural cooperatives. This will generate more jobs. People will consume and buy healthy and local products, and pollution will be reduced by eliminating transportation. We will involve employed individuals of different ages,	Awareness / Increase in rural population / Creation of alliances / Cooperation between generations / Repopulation.	2025	AFIPRODEL	-Number of agricultural cooperatives created. -Increase in local agricultural product consumption.	N/A



			people with disabilities, women, etc.					
34	Revitalizing the memory and cultural heritage	Enable the settlement of the population by energizing life and culture. Generate own resources.	Incorporate the accumulated wisdom and vocation of the places in an integral and creative way. Create community life.	Transmission of knowledge to create awareness, commitment, and connection = future.	2025 onwards	Cultural association Papaventos	-Number of cultural events and activities conducted. -Community participation in cultural preservation activities.	N/A
33	Communication for governance (between villagers and legislators/administrations + citizens).	Adapt the legislation so that those who live in rural areas can start businesses and live decently by providing services.	It is about making the voice of rural residents reach those who legislate and those who enforce the rules. We need fewer laws and agility in procedures.	Basic services + facilitating legislation Involvement of politicians, administrations, and civil servants (EU, State, Regional Government, Municipalities).	2025 onwards	Municipalities	-Number of communication platforms implemented between citizens and government. -Population satisfaction with governmental communication.	N/A
33	Knowing our own	Introducing the cultural and traditional heritage of designated locations of the surroundings.	Artisanal, musical, and theatrical gathering, in which, through previously prepared theatrical and musical performances among the	Community collaboration	2024/2025	Cultural association Papaventos & Youth association ACUXUVE	-Number of programs and activities aimed at promoting local knowledge. -Participation in activities promoting local culture and knowledge.	N/A



			community... Additionally, there will be exhibits from local producers (products from the past and present).					
30	Innovation, entrepreneurship, sensible regulations	Improving the lives of rural people starting with the economy.	Manufacturing consumer goods and delivering higher-quality services.	Adequate investment. Good planning.	2025 onwards	Municipalities	-Number of startups or innovative businesses created. -Number of regulations updated to facilitate innovation and entrepreneurship.	N/A
29	Utilization of private resources	Provision of water in quantity and quality without the need for large investments in the extension of public supplies.	Enhancement of resources, intakes, and user involvement in the care and control of the provided service. Effectiveness in the use of public resources.	Political perspective Unity of criteria	2025 onwards	Municipalities	-Private resources mobilized for local development projects. -Number of projects funded by private investments.	N/A
27	Access to services to	Ensuring that all seniors have	Vedra counts with a social	Funds for investment,	2025 onwards	Vedra	-Improvements in accessibility	N/A



	improve the quality of life for the senior population of the municipality	access to a variety of services / dynamics / activities that enhance their quality of life.	centre and the participation of associations focused on this objective, as well as other associations and services that can help achieve the proposed goal. I believe it is not necessary to have a lot of money since there is a similar service that can be expanded and offered to more people while combining services (e.g., school-daycare). The ideal would be the creation of a day centre that meets all needs.	enthusiasm, land, availability (bureaucracy).			and services for the senior population. -Senior population satisfaction level with available services.	
22	Centre for Business Initiative Development	Draw economic activity to the area to attract residents.	Space for mentoring and support of business ideas / activities	Support for individuals, companies, and entrepreneurs in specific areas	2025 onwards	Municipalities	-Number of businesses and entrepreneurs using the center for their	N/A



			(business, social) linked to the territory.	for their comprehensive understanding of the business / activity.			business development. -Number of jobs created by initiatives supported by the center.	
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b) Timeline of identified actions

YEAR: 2024

Action 1	Environmental School AMABUL	Action 5	Promote cooperation in the local population
Action 2	Model rural communities	Action 6	Environmental and social awareness of the population
Action 3	Complying with the law	Action 7	Migrant Solidarity Festival
Action 4	Municipal School Council	Action 8	Knowing our own

YEAR: 2025

Action 1	Local production (IMPULSO)	Action 6	Creation of agricultural cooperatives and promotion of the consumption of local products
Action 2	This is a good place to live!	Action 7	Revitalizing the memory and cultural heritage
Action 3	Everyone belongs here	Action 8	Communication for governance (between villagers and legislators/administrations + citizens)
Action 4	Innovation, entrepreneurship, sensible regulations	Action 9	Utilization of private resources
Action 5	Access to services to improve the quality of life for the senior population of the municipality	Action 10	Centre for Business Initiative Development

YEAR: 2026

Action 1	Project for raising awareness and promoting native forests		

3) Conclusions and recommendations for the creation of the LabHauSE “Social Economy laboratories for the New Bauhaus in European Rural Communities”

In this section, please specify the main conclusions and recommendations for the creation of LabHauSE laboratories, considering the identified actions mentioned in the section above.

As we conclude our journey in developing the LabHauSE “Social Economy laboratories for the New Bauhaus in European Rural Communities,” we reflect on the transformative potential of integrating the New Bauhaus principles into our rural landscapes. The participatory events in Vedra have illuminated the path towards a more inclusive, sustainable, and beautiful rural area, emphasizing the critical areas of “Nature and Ecology,” “Agriculture & Local Consumption,” and “Community.”

The LabHauSEs objective is to facilitate the transfer and implementation of the New Bauhaus principles in rural communities, promoting the Social Economy as a key tool for ecological and digital transformation. In the local participatory processes, the commitments to action from the participants are the way to promote sustainable transformation and inclusion in their rural communities, in line with the NEB values.

The actions identified during the local participatory event in Vedra outlined the perception and needs of the territory. Participants detected 3 main lines of action in order to walk towards a more inclusive, sustainable and beautiful rural area.

Recommendations:

- **“Nature and ecology”** was a common theme among several proposals. This topic encompassed the importance of introducing the younger generation to nature, as well as the need of changing the mentality of forest owners for a future with more autochthonous forests. The initiatives also include environmental conservation efforts, such as eliminating pyrophytic species, planning hardwoods, and recovering forests to combat the scourge of forest fires.
 - **“Agriculture & local consumption”** was also highlighted during the session. In this sense, participants highlighted the need to value agricultural work, as well as the importance of fostering local awareness and consumption, sharing knowledge among agri-food producers.
 - **“Community”** was a transversal topic among most of the actions and initiatives discussed in the local participatory event. Participants pointed out the need to retain population, especially the youth. In this regard, the commitments to action encompassed offering housing and work opportunities, energizing life and culture, and the need to change the legislation to facilitate entrepreneurship and living conditions in the rural areas, among others.
- On the other hand, participants also stated that introducing and **preserving cultural and traditional heritage** further contributes to improving the lives of rural people, with a specific focus on water provision, quality of life for seniors, and drawing economic activity to the area.



In conclusion, the identified actions emphasize the need to achieve economic, social, and environmental sustainability with fewer resources. This involves making the population aware of limited resources, teaching them to preserve the rural habitat, and addressing various challenges, including vulnerable realities, inequalities, and population decline. In addition, celebratory events are highlighted and identified as key players in raising awareness and fostering a sense of community.

Call to Action: We call upon all stakeholders to engage actively in realizing these recommendations. Your contribution is essential to our collective success. Let us join hands in this transformative endeavor.

Feedback and Adaptation: To ensure our actions remain relevant and impactful, we invite ongoing feedback from all community members. This dynamic engagement will guide our continuous improvement and adaptation of strategies.

Visit the project's wiki and participate: <https://elabhause.eu/docs/about-elabhause/>

Together, we can achieve a future where economic, social, and environmental sustainability thrives in harmony with the New Bauhaus ideals. Let's commit to this journey with determination and collective action.

